

FLOORVIEWER

THE ALL-IN-ONE SOLUTION



ANALOGUE - DIGITAL - ORIGINAL

BARTH & CO
MARKETERS SINCE 1873

FLOOR - WALL - DECKING - CLADDING

In today's world, the wide variety of products presents every company with new challenges. The multimedia exhibition concept with our floor viewer offers a future-orientated **ALL-IN-ONE solution**.

Elementary factors such as look and feel in direct sales are combined This combines elementary factors such as look and feel in direct sales with an emotional shopping experience for floor and wall coverings in a unique way. All products can be tangibly inspected as original samples to get a very personal impression of the product quality, especially with regard to surface finish and structure.

In addition, the floor viewer on 2m2 displays the true-to-scale and decor image of the product and the customer has the original installation image directly under their feet. In addition, a room image with the selected product appears on the wall monitor for indoor and outdoor flooring or for the wall.

This immediately gives the customer a very realistic and tangible idea of how the product could actually look in their own home. What's more, at the touch of a button, customers can also immediately see the appropriate installation video for the product.

The purchase decision and at the same time the product presentation is made easier in all facets for your customer as well as in the stationary product consultation. All product data can be sent either in printed form or digitally.

The implementation of third-party articles and the connection to a merchandise management system is also possible on request.

ADDED VALUE

CUSTOMISED

SPACE-SAVING

IMPRESSIVE

PROMOTING SALES

FUTURE-ORIENTATED

CONSULTANCY-FRIENDLY

DEMAND-ORIENTATED

SHOPPING EXPERIENCE

SELF-EXPLANATORY

NEEDS-BASED

COMPATIBLE

INNOVATIVE



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The basic unit

- Walk-on platform with built-in monitor
- Chrome-plated round stand
- Control unit with touchscreen and integrated scanner
- Size: 2,423 x 1,611 x 155 mm
- Connections: 230V/Network RJ 45



Control unit

- For selecting the area images on the floor unit and the image images on the wall unit.
- For displaying different installation laying techniques (standard/fishbone)
- To play installation videos
- For operating a printer
- Connection: 230 V

Separate hand scanner

- hand scanner for reading the QR codes without having to hold a labelled sample under the control unit.
- Connection: 230 V charging cable







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We will be glad to advise you on the creation
your individual exhibition concept.

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EXCLUSIVE ABOUT

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